

MedlinePlus Mobile

Health Information On-the-Go

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887 English (27,155 links)
863 Spanish (9,806 links)

~1,000 drugs
100 supplements

>1,200 links to ClinicalTrials.gov

Over 100 directories of doctors, hospitals, clinics & libraries

174 tutorials
78 anatomy videos
139 surgery videos
5 Sp surgery videos

15-20 stories added daily

18 English issues
2 bilingual issues

>40 languages
>250 topics
>3,300 links

~ 3,500 articles
> 2,000 images

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MedlinePlus Mobile



Full Site to Mobile Site



Web Site



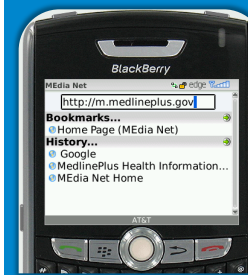
App



Device Diversity



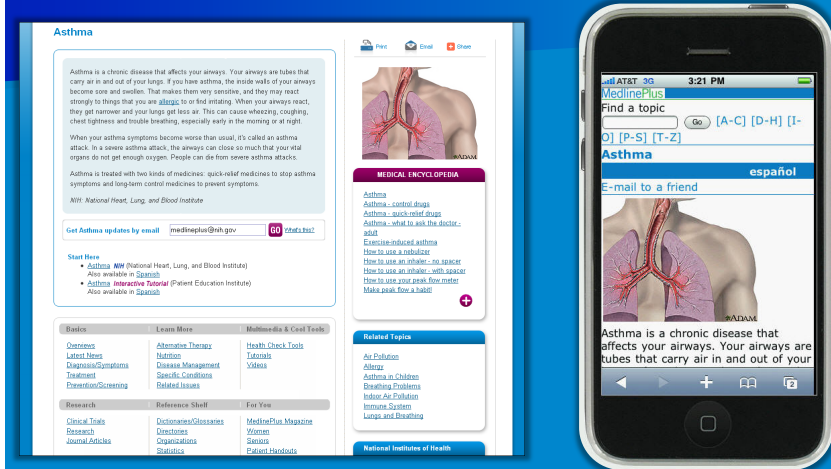
Device-Specific Display



BlackBerry8820/4.2.2
Profile/MIDP-2.0
Configuration/CLDC-1.1

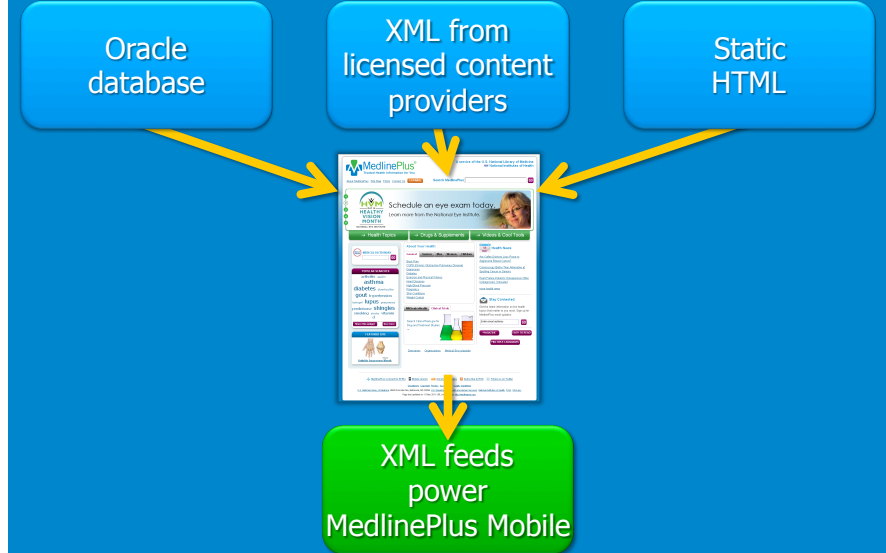


Content



United States
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Content Management



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MedlinePlus Mobile

About MedlinePlus Mobile
Provides health information in English and Spanish for users on the go. It includes summaries for over 800 diseases, conditions and wellness topics as well as the latest health news, an illustrated medical encyclopedia, a dictionary with audio pronunciations, and information on prescription and over-the-counter medications.

Details

Company: NLM

URL: [MedlinePlus Mobile](#)

Post Date: November 10, 2010

United States National Library of Medicine National Institutes of Health

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Gallery of Mobile Apps and Sites

MedlinePlus Mobile

Authoritative consumer health information from MedlinePlus.gov in a mobile-optimized Web site that includes summaries for over 800 diseases, conditions and wellness topics as well as the latest health news, an illustrated medical encyclopedia, and information on prescription and over-the-counter medications. Available via the Web browser of any mobile device.

Category - Mobile Phones
Mobile Optimized Site

[Launch Mobile Site](#)

www.nlm.nih.gov/mobile

United States National Library of Medicine National Institutes of Health

Future Plans

- Add page-specific toggling between the mobile & full sites
- Engage in mobile SEO
- Monitor user feedback
- Conduct formal evaluation

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Thank You

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